

## **A BRAND NEW RITRAMA AT THE NEXT LABELEXPO AMERICAS 2018.**

**Caponago, 18<sup>th</sup> September 2018** - Ritrama SpA, an Italian leading multinational company with 20 production facilities in the five continents, will be present at the next edition of LabelExpo Americas 2018, which will be held in Chicago from 25<sup>th</sup> to 27<sup>th</sup> September 2018, hall A - stand 530.

Two years after the last participation in the main event of this sector, Ritrama lands at LabelExpo Americas with a complete new spirit and look. In fact, the Group will show up itself with many new products that respond to the changes and needs of a constantly evolving market.

Beyond, the opening of a new and highly advanced production plant in Spartanburg, South Carolina. Designed to be the most modern and productive plant of the whole Group, this 30,000 square metre production plant exploits the most cutting-edge coating technologies and the most recent systems for internal logistics and packaging, as well as a fully automated plant for product storage and handling. The production unit does not only host the headquarters of Ritrama Group in USA but also serves as a logistic platform and distribution centre for North, Central and South America, upholding the corporate payoff "An Italian family Company with a global reach". The opening of this new huge production centre, along with the Chilean plant inaugurated in 2008 and with the other 7 converting and distribution centres in Central and South America, ensures rapid supply across the entire American continent.

*"Powered by cutting-edge technologies and an extended products portfolio, the service we offer to our customer overseas allows us to raise the stakes, enabling a series of solutions for this market that we have never been able to offer before. We are sure that our customers will find the best solution for their applications"* quoted **Ricardo Rink, CEO of the Ritrama Group.**

A new look and a product portfolio specifically designed for the American market will be the distinguishing marks of Ritrama during LabelExpo Americas. An appealing and bright stand will frame an almost endless universe of standard and tailor made solutions for the creation of labels for the most varied sectors: from the pharmaceutical to home and personal care and food and beverage; not to mention the ink-jet digital printing products.

These are only some of the main innovations proposed by the Group, a unique products portfolio, but, most of all, a concrete response to the company's credo, "We are listening", ensuring that every customer is offered the most appropriate self-adhesive material for each specific application need.

Come and discover this and many other news! Hall A – Stand 530.

### **ABOUT RITRAMA**

*Founded in Italy in 1962 Ritrama, an Italian multinational company, is the leading independent supplier of self-adhesive material in Europe and one of the worldwide key players. With more than 1000 employees and 20 facilities located throughout the world, it is considered the largest family-owned company in the self-adhesive industry. Ritrama offers a wide range of products grouped into five divisions - Roll Label, Graphics, Offset Sheets, Industrial and Polifibra. Coating sites and R&D departments are located in Europe, America (North and South) and the Far East. A modern centralized logistics platform is located in the Headquarters in Caponago (near Milan). Ritrama materials are applied in countless highly specialized and commodity industries such as visual communication, food, pharmaceutical and wine labelling, offset and screen printing, industrial labelling and anti-counterfeiting. The Ritrama group has an extensive network of distributors present all over the world to ensure a local "just in time" delivery of the products.*